

Nagpur, Friday  
August 20, 2010

# The Hitavada

SINCE 1911

## Maruti Suzuki may build stockyard at Butibori

- Political heavyweights trying to woo the company to shift stockyard to Amravati
- Stockyard to come up on 100 acres, would house 25,000 vehicles

■ By Niraj Chinchkhede

LOOKING at logistics importance of the city, country's automotive major, Maruti Suzuki India is firming up plans to construct a huge stockyard at Butibori Industrial Estate near Nagpur for speedy delivery of cars to their respective destinations.

Sources close to the development disclosed that senior officials of the company visited Nagpur on August 18, 2010, to finalise the land deal. Sources said that Maruti was in the final stages of acquiring about 100 acres of land in Butibori Industrial Estate, and that a team of senior officials of Maruti Suzuki had given green signal to set up stockyard at Butibori. However, when con-

tacted, the senior officials refused to divulge details of the deal.

The proposed stockyard would house about 25,000 vehicles, and it is seen as an important initiative taken by Maruti Suzuki India as it wants to put a check on its customers shifting to other companies' brands due to a long waiting period. The stockyard would ease transportation of cars to dealers, and the customers can avail a particular model or a typical colour

**EXCLUSIVE**

that is unavailable with the dealer.

Meanwhile, anticipating boost to industrial development on arrival of a company like Maruti Suzuki India in the region, some political heavyweights are trying to woo the company to shift the stockyard to Amravati.

Highly placed sources, on the condition of anonymity, said that New Delhi-based big bosses are also leaving no stone unturned to attempt shifting of the stockyard to Amravati MIDC Area--

Nandgaonpeth.

The company had earlier said that it would set up stockyards at five different locations to curtail the waiting period on its various models.

As per the reports, the company will open at least five stockyards, one each in North, South, East and West and Central region.

Maruti is investing Rs 200 crore to build various stockyards across the country. Maruti's first stockyard that is coming up at Bangalore will be spread over 25 acres of land.

A dominant player in the car market in the country, Maruti has recently witnessed drop in its market share as many other world-renowned players have landed on the Indian soil. Apart from this, long waiting period is further allowing prospective Maruti customers to shift to other brands. Thus, Maruti's initiative of building stockyards at strategic locations across the country is looked at as a step towards consolidating its market share in the coming days.